

Content Delivery

A TOTAL ENTERPRISE SOLUTION



CARA

People • Content • Technology • Performance



e-Learning Content Creation and Delivery from CARA & Ignite

As one of Ignite Technologies' Content Services Partners, The CARA Group provides industry-leading innovation and expertise to the creative side of digital media production. Together, CARA and Ignite provide an end-to-end solution for eLearning content creation and delivery to audiences around the globe.

About Ignite Technologies

Ignite provides the industry's most secure and scalable Content Delivery Solution, enabling customers to efficiently publish, deliver, and manage digital assets – from rich media content for training and communications to software patches and virus updates – to anyone, anywhere, at any time. Ignite's patented Content Delivery Solution overcomes network and connectivity constraints that have limited the ability to reach online audiences with the highest quality, secure rich media. Ignite's Solution has been deployed around the globe at companies like Accenture, BearingPoint, Sabre, and Procter & Gamble.

For additional information about Ignite and to Experience Ignite for yourself, visit www.ignitetechnology.com

About The CARA Group

CARA is a consulting firm specializing in custom learning and performance solutions for Fortune 500 organizations. Headquartered in Oak Brook, IL, CARA provides clients with highly qualified consultants who design, develop and implement flexible solutions to meet their training needs. By quickly and cost effectively delivering world-class consulting services, CARA helps clients build programs that directly contribute to an organization's productivity and growth. CARA's clients include Abbott Laboratories, Blue Cross/Blue Shield, Brunswick, Cigna, McDonalds, Motorola, Tellabs, and U.S. Cellular.

For additional information about CARA, visit www.caracorp.com.

Benefits

Multi-Level Security – Ignite protects your content during targeting, delivery, receipt, and use with multiple security barriers to help prevent unauthorized viewing, duplication or altering of content. Content can even be automatically deleted from employees' laptops whenever their employment is terminated so your intellectual property doesn't fall into the hands of your competitors.

Global Reach – With Ignite, you can communicate with anyone, anywhere, at any time – regardless of bandwidth constraints. Allow everyone in your target audience to receive the same content at the same time, with the same high-caliber viewing experience.

Complete Control – Ignite gives you the ability to manage and track all deliveries, obtain feedback, and generate extensive reports.

Multimedia Flexibility – Ignite lets you send the highest-quality content available – from video to PDF to PowerPoint. Deliver training materials without negatively impacting your network or employees' computers and enable recipients to view content at any time, anywhere – online or offline.

Precise Targeting – With Ignite, you can pinpoint the delivery of content to whom and to where it's needed by performing criteria-based distributions.

Network Cost-Effectiveness – Ignite allows you to leverage your existing network infrastructure. Keep costs to a minimum by eliminating need for travel, meeting facilities, audio conferences, and media fulfillment.

Content Creation Cost-Effectiveness – CARA provides the innovative learning and performance solutions that are right for each organization – helping you stay on budget, with flexible and creative approaches.