

## Overview

---

Ignite has expanded its delivery options from the existing push, pre-delivered and live methods, to include on-demand instant view delivery. Instant view enables users to view prerecorded content at the time and on the device of their choosing, while using any available interface (portals, media sites, the Delivery Center, or other application).

### Key Benefits

- View content without having an Ignite Delivery Center installed
- Instantly view content from mobile devices
- Instantly view on-demand content from any available interface
- View content from non-enterprise standard computers (i.e., non-Windows computers, home or personal computers).

### How it works

During package publishing, Ignite enables publishers to select a package file that should be made available for instant view. This file can also be transcoded to the appropriate bit rate and format to ensure an optimal viewing experience. At the end of the publishing process, a URL is generated for the instant view content. This URL can be used to preview the content prior to making it available to the appropriate end users. If the instant view package is revised, the previous version's instant view link will be redirected to the most recent revision of the instant view package.

### Security

From the Ignite Delivery Manager, administrators can choose which publishers have the ability to publish instant view packages, thereby controlling which content is available for instant view. Any actions performed on a package containing an instant view file will directly impact the end user's experience. For example, if the instant view file is deleted, expired, or disabled, the instant view link will no longer render the content for the end user.

Additionally, through Ignite's referral site enforcement, customers can restrict the websites from which end users can instant view content.

### Reporting

The Ignite Delivery Manager provides instant view reporting information detailing the following:

- Number of instant views per package.
- Total number of instant views for all packages.
- Total delivered instant views across all packages in megabytes.

## Summary

---

To learn more about the Ignite Solution and all of our content delivery methods, visit our website at [www.ignitetech.com](http://www.ignitetech.com) or contact Ignite customer support at [info@ignitetech.com](mailto:info@ignitetech.com).